

MONTHLY E-NEWSLETTER

Sindh Rural Support Organization

Monitoring, Evaluation and Research Unit (MER-U)

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11TH SARTYOON SANG MEGA CRAFTS EXHIBITION

@ OCEAN MALL CLIFTON KARACHI (SINDH)

The three-day 11th Sartyoon Sang Mega Crafts Exhibition March 25-, 26, and 27, 2022 at Ocean Mall Clifton Karachi was organized by the Sindh Rural Support Organization (SRSO) in collaboration with Sindh Government and other partners to display and promoting the work of rural artisans women of Sindh with an aims to provide the market place and linkages for their livelihood support.

In the exhibition, 9,188 products and crafts made by 1,572 members artisans of the SRSO formed, trained, and supported 95 Business Development Groups (BDGs) from 12 outreach districts of Sindh were showcased and marketed by rural artisan women.

Mr. Murtaza Wahab Administrator Karachi inaugurated the exhibition. He visited the all established stalls by rural women artisans and got information about their products and views. CEO and Technical Advisor SRSO facilitated him during visiting stalls and meeting with artisans. On this occasion, he talked with the media as well and shared their views about the exhibition. He appreciated the work of rural women and the efforts of SRSO for promoting their work through this initiative. He said rural artisan women are doing great artwork according to modern needs and innovation therefore it must be appreciated and promoted by purchasing as well. Sindh Government is working with SRSO to support these women to increase their income and reduce poverty through supporting different initiatives in different districts of Sindh.







TARQI JO SAFAR- A JOURNEY TOWARDS DEVELOPMENT

A DISSEMINATION CONFERENCE ON FOSTERING WOMEN EMPOWERMENT AND LEADERSHIP UNDER SINDH UNION COUNCIL AND COMMUNITY ECONOMIC STRENGTHENING SUPPORT (SUCCESS) PROGRAMME ABOVE 800 ORGANIZED RURAL WOMEN OF COMMUNITY INSTITUTIONS ATTENDED THE CONFERENCE

LARKANA/MARCH22.2022

Sindh Rural Support Organization (SRSO) and Rural Support Programmes Network (RSPN) jointly organized a Dissemination Conference on Fostering Women Empowerment and Leadership in collaboration with District Administration Larkana. This conference was conducted at Begum Nusrat Bhutto Hall Jinnah Bagh Larkana which was attended by above 800 organized rural women of the community institutions from all 47 Union Councils of the district Larkana. Deputy Commissioner Larkana Mr. Tariq Manzoor Chandio was the chief guest of the conference. Meanwhile, all line departments, Assistant Commissioners, SRSO team, media, and other stakeholders also participated in the conference and listened and learned experiences and views of the women driven from the EU-funded Sindh Union Council and Community Economic Strengthening Support (SUCCESS) Programme in the district.

The journey of the SUCCESS Programme towards women empowerment and reducing household poverty: key lessons and way forward were presented by leaders of community institutions, programme beneficiaries, SRSO Team, and other stakeholders. As the theme suggests, this event aims to highlight the achievements of the community and paradigm shift in their lives over the past 6 years.

The women leaders of organized Community Institutions and beneficiaries tolled their success stories and impacts of the programme on their lives, livelihood, rural women, and communities at large. Women leaders mainly Ms. Razia, Parveen Khoso, Ms. Ruqia Khatton, Ms. Irshad Khatton, and Ms. Naila spoke and shared their experiences. Mr. Jamal Mustafa Shoro (Team Leader SUCCESS Programme) presented a comprehensive overview of programme. He tolled the journey of SUCCESS Programme starts on March 29,, 2016 from a small village Imam Bux Mallah near Mohan Jo Daro of the Larkana where The living legend Mr. Shoaib Sultan Khan (Chairman RSPN) conducted the first dialogue with rural women and introduced his philosophy to empower rural communities,

On this occasion, DC Larkana said that it's a pleasure for me to attend and address such a big and great event of the organized and empowered rural women of the Larkana. He added that it is a historical truth that Sindh was rich in the past due to artisan women. It's a successful model of developing countries that if you want to grow and develop on a sustainable basis then invest in women. Therefore, Govt. of Sindh has adopted this strategy to end poverty through empowering women and working with SRSO successfully to achieve this goal. This is the only way to come out from poverty and empower women. He further said, "now it's our responsibility to owned and work with these organized women and support their formed Community Institutions and I assure you that it will be continued with you in the district."

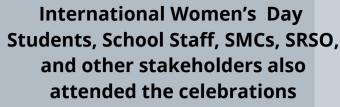
Firstly Chief Financial Officer SRSO Mr. Asif Khuro welcomed the guests and women and Ms. Samina Barkat (Training Coordinator) hosted the event. On the occasion, stalls were also established by supported Business Development Groups, and Trained Technical and Vocational Skills training under the SUCCESS Programme.



SRSO MANAGED EMO-HUB SCHOOLS

A high-profile delegation of USAID under the leadership of U.S Consul General Mark Stroh visits SRSO managed USAID-EMO-Hub School

Sukkur/March30,2022



Khairpur & Sukkur/March08,2022



A high-profile delegation of USAID under the leadership of U.S Consul General Mark Stroh visits SRSO managed EMO-Hub School. He arrived at Government Girls School Numaish Colony Sukkur as per the planned schedule. He started to visit from ECE class which is the fundamental unit of education. Afterward, the dispensary, science lab, computer lab, and multipurpose hall were visited and ongoing school-based academic activities where students were performed everywhere. He lauded and encouraged students and put notes on their drawing sheets. On this occasion, Manager-USAID EMO Schools and School Coordinator welcomed the delegation and facilitated the whole visit. They have been honored through Sindhi's cultural gift.

At present, SRSO is managing two USAID-EMO-Hub Schools i) Govt. Girls High School Numaish Colony Sukkur and ii) Govt. Boys High Schools Sami Khairpur Mirs to improve quality education under the Sindh Basic Education Program (USAID-EMO Hub Schools Project) with the Education and Literacy Department-Govt. of Sindh.





Sindh Rural Support Organization (SRSO) under the EMO Hub Schools Project celebrated International Women's Day on Marach8, 2022 at the school level in collaboration with the Education and Literacy Department-Govt. of Sindh. On this occasion, awareness-raising events on this years' theme "Gender equality today for a sustainable tomorrow" were organized at SRSO managed Govt. High School Sami and GHS Numaish Colony Old Sukkur. Total 660 persons (115 at Sami and 545 at Numaish) from schools children, staff, SRSO staff, SMCs, education department, and other stakeholders attended the events. School students presented speeches, songs role-play, and poems and tribute women's role in society and highlights issues and rights of women. Different stakeholders were invited including SMC, Educationists, and others. A documentary on gender equality was shown to participants and speeches were presented by girl students as well on the topic.

Speakers said the celebration of such events in our schools is a big contribution to women's empowerment. They urged that there is much need to make people aware of women's rights and gender equality.



The White Desert

and the Water Carrier Solution as a blessing for Households
450 Water Carrier Wheels Distribution, donated by Tayaba Organization
in White Desert of Sindh



The simple impact of water on wheels in the White desert of Sindh's Khipro Taluka of Sanghar district is a blessing because unfortunately, where water is available, quality and carrying through Matka/clay pots/ plastic jars remains a big issue. Indeed, mostly rural women are fulfilling this responsibility along with their children on their heads or on their bodies which causes different injuries and diseases. The situation in rural areas is even worse; eight out of 10 people in rural areas are deprived of the basic facility of water. Sindh only 15% had access to safe water in 2020. Sindh's white desert has the highest percentage of households' 89.7 percent without drinking water on-premises. They fetch water from a hand pump that is situated almost at a distance of one hour from their houses because there is a scarcity of water pulling and water wells in deserted areas. White desert rural women have a lot to struggle for Clean Drinking Water, so the Water Wheels from Tayaba Organization (International) is a blessing.

On dated 30-31st March 2022, SRSO with the collaboration of Tayaba Welfare Organization (International) donated 450 wheels that have been distributed successfully in the white desert area of Khipro Taluka. The event was organized by District Management SRSO, Team Leader PPRP Mr. Ghulam Rasool Samejo, and District Manager Mr. Irshad Ali Mallah along with government line department officials participated. These water wheels are like a miracle in saving time, efficient usage of water, the best solution for water reservation and enables women, children, and the elderly to collect four times more water than a single bucket by simply rolling it along the ground. Culturally, women and girls are responsible for collecting water for daily household needs, usually covering long distances every day to fetch water. Typically, these trips lead to insufficient water even to meet basic needs.

In the white desert, houses are far away from water sources, so people carry water to their homes often over long distances and this has proved to be time-consuming, especially for households. Carrying 40 liters of water once a day through water wheels is sufficient and necessary to practice basic hygiene including washing hands regularly and other household needs including drinking, cleaning, and cooking. Irrigating small-scale food gardens (Home Garden especially kitchen gardening promoting organic improved nutrition for covering food security) is critical to sustain families and encourage them to cultivate their food while the severely affected economy recovers. Women have to make multiple trips. To collect water for regular usages, such as washing my family's clothes, indeed, now it will change the role as men are also sitting and saying that they are ready to take on the primary role so the women are freed up to do other things. Or the role is split so men use it four days a week and the women use it two days. It has reduced the burden on women. H2O (Help to Others) Water wheels have eased the burden on women and during distribution, women were given a proper session on how to use the water wheels, their cleaning, their proper filling, and to maintain at the household level. One Woman during distribution told that in our village on routine basis girls and women carrying plastic jerry cans of water on their heads is a common sight in rural areas but now our males can also carry this water easily because there is a myth that Matka/Clay pot is carried by women on their heads so the water Wheels eases that burden by storing water in a round 40-liter that doubles as a wheel.

In last, all women paid thanks to Tayaba Org anization for blessing such a blessed product.



"World Forest Day" celebration in partnership with Forest Department-Govt. of Sindh Kamber-Shahdadkot/March21,2022

Sindh Rural Support Organization (SRSO) in partnership with Forest Department-Govt. of Sindh celebrated "World forest Day" under the EU funded Programme for Improved Nutrition in Sindh (PINS-ER-3) on March 21, 2022, at Kamber-Shahdadkot, The main purpose of the event was to celebrate world forest day to provide a platform to all stakeholders and aware them about the importance of the plants and forests in lives of people, keeping the clean and green environment and fulfill nutritional needs of women and children.

100 Community Institutions leaders and children participated in the event. This event was attended by various Govt department representatives i.e Mr. Shahnawaz Siyal (Range Forest Officer), Mr.Ashraf Ali Khokhar (Forest Incharge), Mr.Waqar Ahmed (District Officer Child Protection Social Welfare Department), Mr. Abdul Rauoof Magsi (Director Agriculture Extension), Mr. Musawar Nazeer Kalhoro (Assistant Engineer PHED), Mr. Qamarudin (Deputy Director Fisheries Department). Meanwhile, Mr. Abdul Waheed Bhatti Advocate, Mr. Abrar Ali Soomro Advocate, Mr.Rao Ayoob Senior Project Manager ACF, Ms. Memoona Divisional Officer, and Mr. Riaz Ahmed (DPO-PINS) also participated and talked in the celebration.

During the International Forest day event, various stakeholders discussed the importance of fruit plants, apart from the speech different videos of CEO RSPN, ACF Head, and a video of moringa was also displayed in the event. Key speakers said that "Tree plantation is one of the key strategies to address climate change, fruit-bearing trees also provide food to humans, animals, birds, etc. and through this initiative, rural communities are encouraged to take part in the larger campaign and raise awareness regarding the dire need for environmental initiatives ensuring an abundance of food for future generations."

The plantation of fruit-bearing trees drive was started from 1st March to 20 March 2022 by SRSO as part of the Program for Improved Nutrition in Sindh (ER-III nutrition-sensitive component). For this purpose, from Sindh Forest Department 11,000 fruit plants were received, distributed, and planted among various LSOs.



Monthly SRSO E-Newsletter March, 2022 by MER-Unit

"World Forest Day" celebration in partnership with Forest Department-Govt. of Sindh

Larkana/March21,2022



Sindh Rural Support Organization (SRSO) in partnership with Forest Department-Govt. of Sindh celebrated "World Forest Day" under the EUfunded Programme for Improved Nutrition in Sindh (PINS-ER-3) on March 21, 2022, at Larkana. The main purpose of the event was to celebrate world forest day to provide a platform for all stakeholders and aware them about the importance of plants and forests in the lives of people, keeping a clean and green environment, and fulfilling the nutrition needs of women and children.

School Teachers and children were celebrated this day. This event was attended by different govt. departments; Mr. Arshad Hyder Kamryo (District Forest Officer), Mr. Karim Bux Mangrio (Range Forest officer), Mr. Khalil Ahmed Mangi (Senior Scientist Rice Research Institute Dokri), Mr. Wasem Soomro (Agriculture Officer Agriculture Extention Department Larkana), Mr. Sayed Abdul Ghafar Shah School Coordinator, Mr. Basheer Ahmed Khaksli HM Govt High School Abdul Karim Unar.

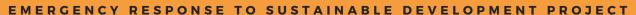
Mr. Jamal Mustafa Shoro (Team Leader SUCCESS Programme)
Ms. Samina Barkat, Mr. Muhmmad Yousf Chutto (DM Larkana),
Ms. Parven Mahar (DPO PINS Larkana) Mr. Muswar Gadhi
(AFSO), and different journalists also participated in the event.
They said the aim of the International Day of Forests is
commemorated to raise awareness about the value of all types
of forests. On this day, countries are encouraged to organize
activities involving forests and trees on a local, national, and
international level, such as tree-planting campaigns.

School Children's performed various kinds of tablos and speeches regarding the importance of forestry, fruit, and forest. Fruit trees were also planted in school by children and teachers and at the end of the program prizeswere also distributed among school children that performed good speech and tablos.

According to an agreement of SRSO with Sindh Forest Department-GoS 50,000 fruits plants have been distributed among communities through Community Institutions (CIs) in 03 PINS programs districts Shikaprur, Larkana, and Kamber-Shahdadkot. Fruit plants were also distributed during the event among participants to plant, care and grow a tree at their home.

At present, SRSO is implementing the EU-funded "Programme for Improved Nutrition in Sindh" (PINS- ER-III) in partnership with RSPN and technical assistance of ACF in Larkana, Kamber-Shahdadkot, and Shikarpur districts. The overall objective of the programme (PINS) is to sustainably improve the nutritional status of children under five and pregnant and lactating women (PLWs) in Sindh.











The World Forest Day 2022
was celebrated by SRSO in
collaboration with ACF,
District Administration, and
Social Forestry Department
under the ECHO -9
Thatta/March22,2022

World Forest Day was celebrated by Sindh Rural Support Organization (SRSO) in collaboration with ACF, District administration, and Social Forest Department under the ECHO -9 Project at UC Sonda near Khenjhar Jheel. Mr. Ghazanfar Qadiri Deputy Commissioner Thatta was the chief guest. Meanwhile, Mr. Rano Mal Provincial Manager ACF, Dr. Ghulam Rasool Samejo Regional General Manager SRSO, Mr. KB Bahrani Social Welfare Department, Mr. Mahboob Majeedani Social Forestry Department, and Community Leaders also attended and addressed the event.

The purpose of this WFD 2022 celebration was to aware people of the importance of tree plantation and successful tree plantation drive with the support of the Social Forestry Department and Deputy commissioner Thatta. Under this village-level tree plantation Go Green & Plant A Tree Drive total 50, 000 fruit trees have been distributed and planted in targeted 50 disaster-prone villages of 10 Union Councils in district Thatta under ECHO-9 Project during February and March months.

On this occasion, chief guests talked about the day, the importance of trees and forests in the lives and livelihood of people, and its impacts on the environment and save from adverse effects of climate changes and calamity emergencies. They all appreciated the collective efforts and roles of SRSO, ACF, District Administration, Social Forestry Department, and Community Institutions in making successful Go Green and Plant A Tree Drive in trgeted villages. LSO coordinators, Village Disaster Committee members, and Emergency response teams of ECHO-9 villages tolled regarding trees plantation drive. A stall of 3000 fruit trees was organized with the mutual support of the social Forestry Department and SRSO in which plants were distributed among program participants. More than 250 community members participated from UC Chalya and Sonda.

Pepoles' Poverty Reduction Program-Govt. of Sindh

Managerial Activist Conference (MAC) Mirpurkhas March10, 2022

Sindh Rural Support Organization-(SRSO) organized a Managerial Activist Conference event at village Manik Ujhan in union council Turk Ai Mari, taluka Hussain Bux Mari, District Mirpurkhas.Additional Commissioner Mirpurkhas Mr. Ali Nawaz Bhoot, Assistant Commissioner Hussain Bux Mari Mr. Muhammad Khan Khatri, SRSO-RGM Dr. Ghulam Rasool Samejo were among the chief guests of the event. District Manager, Regional MER AAM, Community activist/leaders, and CO/VO/LSO institutions community members actively participated in MAC event.

An activist woman Ms. Saima representative of LSO welcomed guests and presented detailed progress of PPRP interventions entertained in LSO "Bahar" supported by SRSO and GoS under the Peoples' Poverty Reduction Program. Ms. Pathani Laghari from union council Balochabad participated in the MAC event and shared the experiences and successes of PPRP interventions and Business Development Group "Loader Rickshaw" executed in her respective area. She also shared the community self-initiatives taken by LSO in new CNIC registrations, children enrollment, community health & hygiene sessions, and tree plantation campaign.

Ms. Jannat and Shahida they both active women and shared the successes of their business "Rally making and Cow/calves rearing" and earned more than 100,000 profit from ongoing business development groups and also received more orders of 600,000 on rally make. They also paid thanks to SRSO and GoS for community development and empowering women.

RGM expressed sad feelings regarding the fire incident in which 22 households became affected and destroyed their livelihood assets. SRSO always supports the vulnerable and affected households and tries to provide support timely to cope with the worst condition. He also said that I am happy to hear the community's success stories regarding the PPRP interventions and self-initiative taken in their respective areas. Furthermore suggested to communities to develop an action plan of related to the field/work in which SRSO and GoS will do financial support in business plan execution for economic empowerment and household sustainability by clubbing of PPRP intervention.

Assistant Commissioner Taluka Hussain Bux Mari appreciated the SRSO work and outreach field activities and said that SRSO is working with the support of GoS the poorest of poor for poverty reduction and he ensured to extend his full support to the SRSO PPRP program. Additional Commissioner Mirpurkhas impressed and appreciated the efforts of SRSO work and its good impact at the community level. He interacted with affected households and other community members and also said that we have informed and requested to a higher authority to possible support of fire incident affected households, as we get a positive response from higher authority then we will more support to households for cope up worst condition

During the MAC event, Ration bags-(40 Kg flour, 3 kg oil, 1 kg daal) and 5 stitched suits, and one slipper provided to each fire incident affected HH. Total 22 Ration bags, 22 slippers, and 120 stitched suits were distributed among 22 affected HHs by the Additional Commissioner, Assistant Commissioner, and RGM-SRSO.



SRSO Managed SEF Assisted Schools

PAKISTAN DAY has been celebrated at SRSO Community Cluster schools at District Shikarpur and Kashmore-Kandhkot

PAKISTAN DAY

"Youm-e-Pakistan" has been celebrated on Wednesday, 23rd March 2022 at SRSO Community Cluster Schools in districts Shikarpur and Kashmore-Kandhkot with high spirit and interest. Students, Teachers, Principals, and District Education Staff along Senior Manager of the Social Services Sector (SSS) Participated and gathered on their school premises for celebrations. "Pakistan Resolution Day" is of great significance to the Pakistani nation because 82 years ago, back in 1940, the Resolution has been passed which rejected the concept of a United India and proposed the creation of an independent state for Muslims. On this day, it was agreed that Muslims would have their homeland which later on resulted in marking the existence of Pakistan on the world map.

Realizing the worth of Youm-e-Pakistan, multiple activities have been organized for students at cluster schools. Students' in their speeches paid tribute to national leaders of the independence movement who worked for the cause of freedom. The day was celebrated with various activities including a Flag hoisting ceremony, playing the national anthem, and singing national songs. Charts were also made by students with patriotic quotes and poetries. School heads and teachers have highlighted the need for national unity and strength to provoke a sense of belonging and patriotism among students.

While addressing community cluster schools Garhi Sahib Khan at district Shikarpur, Senior Manager Mr. Naimatullah Shaikh encouraged students to build the values of faith, discipline, and unity in order to be active and responsible citizens of the country.



Regional General Manager Sindh Education Foundation Mr. Mushtaque Soomro visited Community Cluster Schools in District Shikarpur



Regional General Manager Sindh Education Foundation (SEF) Mr. Mushtaque Soomro along with district Incharge Mr. Salahudin Osto and the field monitoring team visited Community Cluster School Sain Dino Kalhoro and Chutti Drib at district Shikarpur on Monday 21st March 2022.

They observed the school infrastructure, academic activities, and social environment of the schools. The Senior Manager Social Services Sector (SSS) Mr. Naimatullah Shaikh briefed the RGM (SEF-GoS) regarding grade-wise students' enrolment, Teaching staff, and the school facilities being provided by SRSO.

Mr. Mushtaque Soomro RGM appreciated SRSO efforts to expand the opportunities and access to elementary level education in rural areas of district Shikarpur. He also appreciated the complement of school facilities being provided by SRSO in these schools including well-equipped classrooms, Audiovisual rooms, and IT labs.

The team visited classrooms in both schools and interacted with students and teachers. While the conversation with students, Mr. Mushtaque highlighted the importance of education for strengthening socioeconomic background, especially of marginalized communities. He also talked about the subject-specific strategies to restructure the academic experiences and emphasized the significance of interactive classrooms.



Monthly SRSO E-Newsletter March, 2022 by MER-Unit

SRSO formed and supported under EU funded SUCCESS Programme LSO Suhni Dharti celebrated International Women Day under "Gender equality today for a sustainable tomorrow"

Kamber-Shahdadkot/March08, 2022

The International Women's Day, 8 March, under the theme "Gender equality today for a sustainable tomorrow" celebrated globally and called for climate action for women, by women.

SRSO formed and supported under EU funded SUCCESS Programme Local Support Organization Suhni Dharti Union Council Karira Taluka Shahdadkot also celebrated "INTERNATIONAL WOMEN'S DAY" at village Bharmi. This event was attended by over 100 women of organized community institutions (Cls), representatives of different government departments and SRSO team as well.

At this special event, women leaders of CIs, officials of Govt. departments, and SRSO representatives shared their views regarding gender equality and the rights of women.

Ms. Parveen (General Secretary LSO Maqsad), Ms. Zareena (LSO Maqsad), Ms. Shahida (Treasurer LSO Suhni Dharti), Ms. Sana Khaskhali (Manager VO Bharmi), and other CIs leaders also talked about the issues and rights of women especially rural women in access to education, health, justice, protection, and equal respect and opportunities as well.

Ms. Shama Parveen Deputy Director (Women Development Department) shared her views. She said "gender equality must be started from homes because gender inequality is not a biological fact but it is constructed socially" On this event Mr. Barkat Seelro (MS) said that we celebrate women's day as we discuss issues and rights of women" Further he said the day is celebrated over all the world as women could recognize their value and power they have. Waqar Soomro Deputy Director (child protection department Kambar) and others put light on the important ace and role of Sindhi rural women and the initiatives they have made in Sindh Rural Support Organization.

Mr. Asad Jatoi (DM SRSO Kambar-Shahdadkot) said that "women play important role in the development of any country/nation". DM briefed about SRSO approach to women empowerment through increasing socio-economic opportunities for women in rural areas and this day has been celebrated each year under the SUCCESS programme with Community Institutions.

During the event, all guests and Women leaders of LSOs cut the cake in the name of women.

Sindh Rural Support Organization celebrates International Women's Day each year with high spirit and dedication to promote the rights of women, gender equality and to celebrate their socioeconomic achievements. In the continuity of its great tradition, this year has been also celebrated with organized rural women through organizing different events by different sectors, programs, and projects in different outreach districts under the year's theme "Gender equality today for sustainable tomorrow". The United Nations amounted to this theme for International Women's day in the context of climate change.





Peoples' Poverty Reduction Program-Govt. of Sindh

ON THE OCCASION OF INTERNATIONAL WOMEN'S DAY SRSO ORGANIZED MANAGERIAL ACTIVIST CONFERENCE (MAC)

CEO-SRSO WAS THE CHIEF GUEST OF THE EVENT GHOTKI/MARCH08, 2022

ceo sesso applauded the women by tributing them for the struggle to shackles the myths of society for their empowerment (Social, Financial and economic) on their international day and appreciated the efforts of the Community in their activeness and sincerity towards their village. Further CEO sir guided and emphasized them to get more efforts towards the fulfillment of their basic needs to approach district government through their CO/VO platforms and guided them to make your village clean and green and educate your children to get them successful in their lives.

CEO SRSO communicated with the participants of MAC activists about the process of the interventions of various components. He said to the community members that if you organized yourself in the organization of CO/VO/LSO in a better way then you will be able to uplift from poverty and poverty will be eradicated by the participation of the community. If the community wants to be uplifted from it by organizing themselves then the purpose of the Sindh Government and SRSO will be achieved. He further said to the community that you have to do savings and execute the interventions by availing the strong unity in the community.



On the occasion of International Women's Day, March 8, 2022, under the Govt. of Sindh funded the Peoples' Poverty Reduction Programme (PPRP), the organized community under the social collateral platform of Village Organization arranged a Managerial Activist Conference (MAC) for COs and VOs leaders, members and activists at Village Abdul Rahim UC Ruk Taluka and district Ghotki. Mr. Muhammad Dittal Kalhoro CEO-SRSO was the chief guest of the conference. Meanwhile, representatives from govt. line department, local notables, and Community Institutions attended the event and dedicated rural women to socio-economic development and empowerment on the IWD. There were above 160 women of different community institutions and SRSO Officials also made their presence in the event.

VO-Kamiyab office bearers Ms. Nasreen and Ms. Naheed welcomed the esteemed guests and the participants of the event. She initiated the conference with CIs achievements, self-initiatives, community-driven development along withVO, Village Profile, and most importantly how they have changed their lives with small PPRP interventions they received through the SRSO platform and basic needs of the village and VO planning towards future to resolve the issues on self-help based and the support from the SRSO.

An open discussion/dialogue was conducted and facilitated by the CEO-SRSO with community women about the initiatives they ware availed utilizations of Community Investment fund and they got Skill Training through Vocational life skills Training Program of PPRP and its impacts and brought changes in their lives and livelihood to empower women economically and socially in rural areas.



Peoples' Poverty Reduction Program-Govt. of Sindh

Managerial Activist Conference-(MAC) Mirpurkhas/March29,2022

Under the Sindh Govt. funded Peoples' Poverty Reduction Program Sindh Rural Support Organization District Mirpurkhas organized a Managerial Activist Conference (MAC) at village Bharoo Bheel, union council Ghirhore Shareef, Taluka Sindhri, and District Mirpurkhas. Mr. Satram Das Additional Deputy Director Agriculture, Mr. Qamar Sultan Halepoto UC Girhore Shareef, and Mr. Ghulam Qadir Shar UC Phuladiyoon were chief guests at the event.

Total 307-(Males 37 and Females 270) participated from different Community Institutions of the different Union Councils.

The purpose of this MAC was to share the achievements, experiences, information/ideas, and impact of the PPRP and disburse CIF and LCH tokens among beneficiaries to construct low-cost houses and increase livelihood assets through income-generating. The Low-Cost Housing Scheme was inaugurated by Additional Deputy Director Agriculture along with other chief guests. Ms. Shakeela LSO representative from union council Ghirhore Shareef presented a detailed presentation regarding the PPRP work and its achievements and also shared the impact of PPRP intervention.

District Manager Sayed Shahanshah was briefed about the PPRP program interventions and its outreach in 55 union councils also shared the experiences and successes achieved from respective District Mirpurkhas also proposed to communities to plan and develop their businesses by availing interest-free loans for sustainability and poverty alleviation.

Additional Deputy Director Agriculture Mr. Satram Das was surprised to see the active participation and involvement, interest of community women in the PPRP program initiated with the collaboration of GoS and said "I am happy to hear that the community women have empowered and improved social and economic conditions through PPRP interventions and these types of schemes will help more to eradicate poverty in rural areas."Other notable persons Mr. Qamar Sultan Halepoto from UC Girhore Shareef and Mr. Ghulam Qadir Shar from UC Phuladiyoon surprised and impressed by the PPRP program and approaches.

During the MAC program, the CoC tokens of the Low-Cost Housing Scheme were disbursed among 58 LCH beneficiaries while CoC tokens of CIF were also disbursed among 77 CIF nominated members for the development of proposed businesses and living standards. At the end of the program, District management paid a vote of thanks for their availability and time.









PROGRAMME FOR IMPROVED NUITRITION IN SINDH (PINS-ER-III)



Sindh Rural Support Organization (SRSO) in partnership with Forest Department-Govt. of Sindh celebrated "World Forest Day" under the EU-funded Programme for Improved Nutrition in Sindh (PINS-ER-3) on March 21, 2022, at Shikapur. The main purpose of the event was to celebrate world forest day to provide a platform to all stakeholders and aware them of the importance of plants and forests in the lives of people, keeping a clean and green environment, and fulfilling the nutrition needs of women and children.

The special day celebration was attended by hundreds of Community Institutes (CIs) leaders, DCCN members. CSOs representatives and Government officials of different departments and district administration. Mr. Anwar Khashkheli (Assistant Commissioner Lakhi taluka), Ms. Shaista Khoso (CEO Step Foundation), Mr. Khuda Bux Kalwar (Additional Director Agriculture), Mir Niaz Ali Talpur (District Forest Officer), and Sayed Muhammad Shah (District Education Officer) were chief guests. Meanwhile, Mr. Rustam Soomro (RGM SRSO), Mr. Hamid Ali Magsi (PM PINS), Mr. Zaheer Ahmed Shar (DM Shikarpur), Mr. Mazhar Ali Abro(DPO-PINS), and different journalists also participated in the event and shared their views regarding WFD.

On this occasion, women leaders of CIs shared their views regarding received fruit plants and thanked SRSO and Forst Department. speakers from different stakeholders said that "plants and forests have very close relation with human as well as environment. They are very essential to keep balance in the environment and combat with challenges of climate change. Its main source of produce oxygen. They are the key source of clean and green environment, wildlife, livestock, fruits, carpets, honey along with getting fresh and low rate nutrition needs for PLWS."

According to an agreement of SRSO with Sindh Forest Department-GoS 50,000 fruits plants have been distributed among communities through Community Institutions (CIs) in 03 PINS programs districts Shikaprur, Larkana, and Kamber-Shahdadkot. Fruit plants were also distributed during the event among participants to plant, care and grow a tree at their home.

"World Forest Day" celebration in partnership with Forest Department-Govt. of Sindh

> Shikarpur/ March21,2022



One Day Workshop on Pluses Cultivation Through New Interventions under ACIAR Pulse Project Kamber-Shahdadkot/March21,2022



Sindh Rural Support Organization (SRSO) hosted a workshop on Pluses Cultivation Through New Interventions under the Australian Center for International Agriculture Research Project. The workshop was organized at village Gul Muhammad Near Kamber-District Kamber-Shahdadkot. The main purpose of the workshop is to introduce new varieties among the farmers, issues, and challenges to farmers in its farming and its solutions.

Dr. Shahid Riaz Malik Project Director ACIAR Islamabad, Dr. Allah Dino Principal ZA Bhutto Agriculture College Dokri, Rasools Bux Junejo BSDEB Pulse Project, Naeem Ahmed Shaikh Assistant Director Agriculture District Kamber-Shahdadkot, Mr. Ghous Bux Ex-UC Chairman Uwere the main guests and speakers of the workshop. This workshop was attended by 150 + farmers of the district.

SRSO is collaborating with the Australian Center for International Agriculture Research Project activities in Larkana and Kamber-Shahdadkot districts to promote pluses and grain cultivation through training and awareness-raising activities. A Workshop was orgnized by SRSO at Gul Muhammad Chacho, with the collaboration of "Australian Center for International Agriculture (AICIAR)".

The purpose of workshop was to introduce importance of pulses and promote different varieties of pulses in the country. Dr Shahid Riaz Malik Project Director Dr. Allahdino Gandhai Principal Z. A. Bhutto Agricultural College, Dokril, Rasul Bux Junejo POSDP, Naeem Ahmed Sheikh Assistant Director Agriculture and UC

SIAPEP team organized a Seminar on Agricultureand provided Drip Irrigation Kit and KG seed to 350 potential poorest HHs Kamber-Shahdadkot/March30,2022



SIAPEP organized a Seminar on Agriculture activities especially focused on KG and other interventions of SIAPEP with the funding of the World Bank at Kamber

SIAPEP team with the coordination of SRSO reached out to Community Institutions (CIs) leaders and identified 350 potential poorest HHs and provided them with Drip Irrigation Kit and KG seed to install at HH level where HH are growing KG.

ADC -1 Mr. Imdad Abro District Kamber-Shahdadkot was the chief guest of the seminar. All major stakeholders i.e. SIAPEP team including SRSO DM Mr. Asad Ali Jatoi, PM PINS Mr. Hamid Ali Magsi, DPO, and AFSO 50 community leaders who received kits were also participated in the seminar. On this occasion, KG kit beneficiaries shared their experience and benefits of the Kit. LSO Sobh Kainat shared the profile of LSO and in coordination with the SIAPEP team.

District Manager and PM-PINS SRSO also talked to participants regarding SRSO and currently ongoing project at KSK while Hamid Ali Magsi briefed regarding PINS and collaboration of AEs with SIAPEP team other stakeholders also shared their views.





Equine Welfare Project (The Brooke Pakistan supported)

SRSO fostered LSO Eman UC Thull Nao District Jacobabd Celebrated International Women's Day Jacobabad/March8,2022



SRSO fostered LSO Eman UC Thull Nao District Jacobabd Celebrated International Women's Day under Brooke Pakistan supported Equine Welfare Project on 8th March 2022 at V.O Daman U/C Thull Nao Taluka Thul. Mr. Irshad Hussain DM-SRSO Jacobabad, Dr. Ghulam Mustafa Bhutto (CAHO District Jacobabad), and 55 Women from organized CIs participated in this event. This day was celebrated under the theme of IWD 2022 "Gender equality today for a sustainable tomorrow" globally and called for climate action for women, by women. On this occasion dialogue and solidarity, walks were conducted by organized rural women.

During the dialogue, different issues and rights of women were discussed especially about women empowerment and poverty reduction, gender equality, the role of women in society, women's role in equine welfare, engaging women in husbandry practices, contribution in society, and household.

Speakers talked about International Women's Day celebrating the social, economic, cultural, and political achievements of women. They appreciated the role of women in the social and economic development of the community, country, and at large society.

Mai Soomro LSO chairperson introduced LSO and achievements under Equine Welfare Project and its impacts on women's lives. Dr. Ghulam Mustafa CAHO District Jacobabad Share Women's role in equine welfare and why it is so important to engage women in husbandry practices How Women are contributing to the society and household.

Mr. Irshad Hussain Lashari DM Jacobabad also shared Women empowerment and poverty reduction. He briefed about the background of the women and their importance, especially women. He further added that SRSO is committed to empowering rural women socially and economically therefore each this day has been celebrated at different levels with women.



IWD March 08, 2022, was celebrated with organized rural women

Larkana/March 09, 2022



Sindh Rural Support Organization)SRSO) under the Brooke Pakistan supported Equine Welfare Project celebrated International Women's Day at CO Mashallah (Women Group) Village Wadho Lashari UC Mashori Shariff Taluka Bakrani District Larkana. This day was celebrated under the theme of IWD 2022 "Gender equality today for a sustainable tomorrow" globally and called for climate action for women, by women. On this occasion dialogue, cake cutting and solidarity walk were conducted by organized rural women.

This event was attended by 23 rural women, especially equine holder's community members. The main purpose of the day celebration was to make aware women of their rights, gender equality and provide a platform to celebrate their achievements. Women leaders Ms. Shazia Parveen (Saddar) and Ms. Rehmat Khatoon (Manager) also spoke with women and discussed their role in socio-economic development and demanded that its role must be acknowledged and appreciated at all levels through making laws and policies. Women spoke about their issues and basic rights and thanked SRSO on the celebration this day with them at their village. Finally, they also cut the cake of women's day and stood up to show solidarity with gender equality and sustainability.

Dr. Mohsan Ali (Veterinary Officer-CAHO) Equine Welfare Project also attended the event and talked about women's day, this years' theme gender equality and climate change, and the SRSO approach to gender equality.



Celebration of International Women's Day March 08 with women of rural communities by SRSO under the Brooke Pakistan supported Equine Welfare Project Khairpur Mirs'/Marach08, 2022



Sindh Rural Support Organization (SRSO) celebrated International Women's Day on March 08 with rural women under the Brooke Pakistan-supported Equine Welfare Project in district Khairpur Mrs'. On the day two events were organized at two different venues i) Village Faizal Mahar UC Fateh PurTaluk Kot Diji and ii) Village Gadeji UC Gadeji Taluka Sobhodero. Total 55 women participated in both events at Faizal Mahar 30 and Village Gadeji 25 respectively. Meanwhile, SRSO, livestock department-govt. of Sindh, Community Institutions, and other stakeholders have also attended the celebrations and listened to women leaders of CIs and shared their views regarding women's rights and their day. Events were started with the introduction of women's participants and international women's day and its background and importance for promoting and protecting the rights of women. Dr, Siraj Muneer Ansari CAHO District Sukkur, Mr. Habibullah Narejo unit Incharge, Govt Veterinary Doctor Dr. Farman Ali Jamro, and Mr. Mukhtiar Hussain Tumarni speak out with women on these occasions and said that International women's day is celebrated on 8th March every year around the world and it's the day dedicated to celebrating women's achievements in various social, political, and cultural fields. You must be wondering why women's day is celebrated on 8th March. They said International Women's Day is all about valuing oneself and realizing one's full potential. Aside from that, Women need to summon the fortitude to overcome all obstacles in all areas of life to achieve significant progress. It is a common misconception in society that Women's problems are unimportant.

Women leaders of Community Institutions Ms. Lal Khatoon Mahar president of CO Rehan village Fazial Mahar UC Fatehpur and Ms. Yaseen Rajper member of CO Rizwan village Gadeji also talked with participants.



SRSO under National Poverty Graduation
Programm-Govt. of Pakistan celebrated
International Women's Day March 08, 2022, with
beneficiaries of the NPGP/Ehsaas Amdan
Shikarpur/March 08, 2022

Sindh Rural Support Organization (SRSO) under National Poverty Graduation Programm-Govt. of Pakistan celebrated International Women's Day March 08, 2022, at VO Qubo Jami UC Sehwani District Shikarpur. On this occasion, an event was organized with beneficiaries of the NPGP/Ehsaas Amdan. Ms. Shazia Zubair GM Micro-Finance and Mr. Zaheer Ahmed Shar DM-SRSO Shikarpur and above120 women of the program beneficiaries attended the event. All women together Paid Salam to the Dignity of Women. GM along with women planted a Tree

and handed over Small Fruit Plants to the beneficiaries to support practically this year's theme "Gender equality today for a sustainable tomorrow" globally to address the attention of all to climate change action for women, by women.

On this occasion, success Stories of Women were shared by beneficiaries with each other for encouragement to empower themselves economically and then they can protect their basic, especially economic and social rights i.e. food, nutrition, safe drinking water, sanitation, health, education, hunger and face challenges of climate change as well effectively. At the end of the event, all women also marched and stand up for gender equality and social and economic justice in the society and country.

Sindh Rural Support Organization celebrates International Women's Day each year with high spirit and dedication to promote the rights of women, gender equality and to celebrate their socio-economic achievements. In the continuity of its great tradition, this year has been also celebrated with organized rural women through organizing different events by different sectors, programs, and projects in ifferent outreach districts under the year's me "Gender equality today for sustainable grow". The United Nations amounted



Peoples' Poverty Reduction Program-Govt. of Sindh

MANAGERIAL ACTIVIST CONFERENCE (MAC) MIRPURKHAS/MARCH28,2022



Regional Training Coordinator Ms.
Ruqia shared her views and advised community women to improve economic and social conditions by avoiding the usage of unlike things like alcohol/drugs and increase income by engaging in multiple work/businesses, skill utilization, and hard work for community development and happy life. She also suggested community to ensure the education of school-going age children for their bright future and household sustainability.

After the sharing and discussion, Low-Cost housing scheme tokens were distributed in different eight-(8) VOs among 24 beneficiaries with an amount of 900,000, and CIF tokens were also distributed in five-(5) VOs among 70 members with an amount of 1,115,000 by Assistant commissioner and Mukhtiarkar Jhudo.

The managerial activist conference event ended with a vote of thanks.



A Managerial Activist Conference was organized successfully at village Allah Jurio Rind of union council Fazal Bhanbhro, Taluka Jhudo, District Mirpurkhas, Mr. Naeem Ahmed Soomro(Assistant Commissioner) and Mr. Mir Mazhar Talupur (Mukhtiarkar Jhudo) were the chief guests of the event. Mr. Mir Mazhar Talpur, SRSO Regional training coordinator Madam Ruqai and District Manager Sayed Shahanshah, District MER Officer, District Engineer, field staff, and community women and activists were participated and facilitated Guests in the MAC event.

First of all, the Low-Cost Housing Scheme was inaugurated by Assistant Commissioner and Mukhtiarkar Jhudo, SRSO along with the Regional Training Coordinator and District Manager.

This event was proceeded with Tilawat Pak and welcomed to all notable persons and community women for their active participation and also presented a gift of traditional Sindhi Ajrak to guests.

Ms. Saira Community representative welcomed all and presented a detailed LSO profile, successes, and impact of PPRP schemes in union council Fazal Bhanbhro and paid thanks to SRSO and GoS for providing financial and technical assistance for poverty reduction.

Ms. Wazeera from VO Murtaza Shah leader shared her VO profile and PPRP schemes also shared the impact of the schemes, she was grateful and happy to say thanks to SRSO and GoS to provide the opportunity and work together with women for their empowerment and encouragement.

SRSO District Manager Sayed Shahanshah welcomed again and paid thanks to guests and community women for their participation, precious time, and cooperation. He shared the purpose of today's gathering in the MAC event and also shared the SRSO work, its outreach, and successes replicated in new PPRP districts with the collaboration of GoS and community women.

Assistant Commissioner Mr. Naeem Ahmed Soomro addressed the community and talked about SRSO integrated schemes executed at the community level. He said the community CIF fund is revolved around an interest-free loan, you can get again this loan every year and improve your living standards and livelihood assets by proper utilization and timely recovery for income-generating and poverty reduction.

Mukhtiarkar Mr. Mir Mazhar Talupur impressed and appreciated the community women's efforts and shared that this program is wonderfully designed by GoS, particularly for women and their empowerment so should get more benefits from integrated schemes for mitigation of current conditions and poverty.



BEP: Pakistan Rural Market Test

3 Days Training of

Community Resource Persons (CRPs) on Project Introduction and Implementation Strategy

Kamber-Shahdadkot/March8-10, 2022









Sindh Rural Support Organization (SRSO) and Rural Support Programmes Network (RSPN) conducted 3 Days Training of Community Resource Persons (CRPs) on Project Introduction and Implementation Strategy of BEP: Pakistan Rural Market Test from March 8-10 at SRSO District Officer Kamber. A total of 25 Females CRPs from Taluka Naseerabad district District Kamber-Shahdadkot attended this training. Ms. Ayesha Tariq from RSPN was the main facilitator.

The main purpose of the training was to orient Community Resource Persons (CRPs) of targeted areas on Project Introduction and Implementation Strategy about the newly started BEP: Pakistan Rural Market Test in collaboration with RSPN at taluka Naseerabad District Kamber-Shahdadkot Reasons of malnutrition among PLWs and children and ways of addressing these issues, detailed information of BEP product, its ingredients, method of use, the introduction of project model (social mobilization; supply management: order placing, delivery mechanism, storage guidelines), interactive discussion with CRPs regarding their role and responsibilities and challenges they foresee in performing their duties, Understanding the process of registration of MWRAs, PLWs and how to update this data periodically, marketing and communication skills, how to conduct Group Meeting with PLWs/MIL [general guidelines on group meetings, and how to conduct household/followup visits for sale of BEP, registration update of PLWs/MWRAs were main agenda items which were discussions during the sessions. Meanwhile last day, CRPs have been briefed about the reporting Mechanism, Supportive supervision of CRPs' and Gender integration in activities to be undertaken by CRPs and key features of RSPN's Beneficiaries' Safeguarding Policy and how to launch a complaint against any transgression

These agendas were discussed through Brainstopring, mock exercise, group discussions, role-plays and clarified concepts, and project strategies. At the end of the training, certificates were also distributed among the participants. DM SRSO Kamber-Shahdadkot also attended the session. Mr. Abid Ali Khoso SRSO Project Focal Person from the SRSO Head Office also attended the three days of training and provided their input regarding monitoring and evaluation to ensure quality and completion of project tasks timely.

SRSO-Social Media Coverage March, 2022



Peoples Poverty Reduction Program & #SRSO are game changers for rural economy through economic empowerment of women. With interest free loans to be given to 250000 women, vocationa

Murtaza Wahab Siddiqui

training to 80000 & houses being built for 25000 families this is real change delivered I

(SRSO)

Mentic ← CG Stroh enjoyed meeting students at the Government High School Numaish Colony!

Posts About Photos *

Did you know that in partnership dedicated \$159.2 millio... See more

of dist #KamberS Community activists. representatives of Social Welfare Dept, Women Development Dept& Child Protection participated & cknowledged Success &struggle of rural women's economic &

LSO Suhni Dharti celebrated Women's Day, a Managerial WOMEN'S DAY in village Bharmi Activist Conference was Peoples' Poverty Reduction Programme(#PPRP), Mr. Muhammad Dittal Kalhoro

On the occasion of International organized at Village Abdul Rahim in UC Ruk of dist Ghotki, Under (CEO-SRSO) was the chief guest #SindhGov

While maintaining its tradition of organizing #SartyconSang Crafts chibitions, this year #SRSO is organizing 11th annual crafts exhibition for the promotion of indigenous crafts in Karachi, from March 25- 27, 2022, at









Sindh Rural Support Organization

LSO Eman in UC Thull Nao of District Jacobabad

Celebrated International Women's Day under the

Brooke Pakistan supported Equine W... See more



Sindh Rural Support Organization (SRSO) under GoP supported National Poverty Graduation Program celebrated International Wo... See more





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Celebration of International Women's Day on March 08 2022 with rural communities of Kot Diji and Sobhodero in Khairpur Mirs' u... See more







Local Support Organization Suhni Dharti organized activist workshop at village Bharmi of Union Council Karirain district Kamb... See more



Sindh Rural Support Organization (SRSO) * Favourites • 42 m - 6

World Forest Day celebrated in partnership with the Forest Department (Govt. of Sindh) and

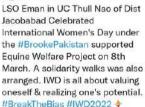












@SRSO Official





Programme(#PPRP). Mr. Muhammad Dittal Kalhoro (CEO-SRSO) was the chief guest.





Celebration of Women's Day with rural communities of Kot Diji & Sobhodero in Khairpur Mirs' under Equine Welfare Project supported by #BrookePakistan.The event celebrated & acknowledged the #achievements of #ruralwomen and encouraged women to call out #genderbias and inequality.











SRSO-Print Media Coverage March, 2022

نتي ضَلعي ۾ وڻڪاري مهمر، گدلاڻ ختم ڪرڻ جو عزم

ماجي تنظيم طرفان كينجهر كناري تي انترنيشنل فاريست دي ملهايوويو ئُنْ گهرجي. پروگرآم دوران وڻن جا استال لڳ





سنده درول آرگائزیش (برمو) اورای ایف کی فظر علی قاوری نے کی۔ پروگرام میں سرمو کے ویجل اعوام کی اورای ایف کر مؤددی اورای ایف کر مؤددی اورای ایف کر مؤددی اورای ایک مؤدر اورای ایک مؤدر اورای اورا

سندہ رورل آ رگنائزیشن کی جانب سے فاریسٹ ڈےمنایا گی و پہاتیوں کو جانکاری کی تربتیں دی جارہی ہیں ۔اور 50 ہزار درخت لگائے گئے ہیں







عال 33_شيار 82 | اربع 23 مارج 2022 ع. 19 شعبان 1443هـ | صفحا 12_قيمت 30 ريساً |

گهوٽڪي (رپورٽر) ڀرسان يوسي ڳوٺ بشتي لاشڪر خان ڪولاچ رورل سپورت آرگنائزیشن پاران هنر ۾ استمعال ٿيندڙ شيون ڏنيون ويون. سنڌ رورل سپورٽ آرگنائزيشن پاران سنڌ حڪومت /ڏسو صفحو 3 بقايا نمبر 10





SRSO, EU celebrate International Day of Forests in Dokri

ڪراچي ۾ سيدڪميل حيدر شاھ پاران سرتيون سنگ ڪرافٽس ايگزيميشن جو دورو





Three day Sartyoon Sang Crafts 🔳 exhibition concludes in Karachi



Sartyoon Sang Crafts exhibition in Karachi

Murtaza inaugurates 11th



TRIBUNE

Rural handic



Rural handicraft shine at city's mall

SRSO-Pictorial Highlights March, 2022

